

creative follow up tips



TWEET TWEET



| VIDEO |

PROSPECTS LOVE VIDEO! CREATE A VIDEO THANK YOU NOTE. OR, SEND A VIDEO TOUR OF THEIR APARTMENT

| SKYPE |

PHONE | Pick up the phone! Statistics prove that phone calls are more likely to close.

PERSONALIZE IT | Write a handwritten thank you note with a memorable moment.

SELFIE | Have your prospect take a selfie on the tour and include it in the follow up email.

TASTY TREATS | Deliver tasty treats to their place of work.

PHOTO BOOTH | Make the tour fun, and set up a photo booth with props.

TWEET | Tweet the prospects with a thank you and checking in message.

PHOTOS | Take photos of the view from their apartment.

ideas shared by Ellis customers

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