

Lead your Team to Victory
through Extreme Ownership

WELCOME!

WEBINAR



ellisi PARTNERS IN
MANAGEMENT SOLUTIONS

edge2learn

The Ellis Companies

Enhancing Employee and Customer Experience

Your industry partner for over **35** years!

- Apartment Mystery Shopping
- Prospect & Resident Surveys
- Ratings & Reviews
- eLearning (Online Training)
- Customized Training & Coaching

The Ellis Companies

Enhancing Employee and Customer Experience



Edge2Learn

Enhancing Learner Experience

The screenshot displays the Edge2Learn dashboard for a user named Molly Manager. The interface includes a top navigation bar with links to Home, Course Library, Achievements, and Live Sessions. A central dashboard area features four circular progress indicators: 'To do' (5), 'Overdue' (0), 'Completed' (2), and a 'Login Week Streak' of 1. A 'Total 7' badge is positioned below these indicators. Below the progress indicators is a filter bar with tabs for 'All', 'In Progress', 'Overdue', 'Not Started', and 'Completed'. The main content area shows three course cards: 'E2L PBT Essential: Demonstrating', 'E2L PBT Essential: Greetings', and 'E2L Webinars: Social Media Marketing'. A 'News' section on the right displays a congratulatory message: 'Congrats on your perfect Mystery Shop Sarah!'. Three green callout boxes highlight specific features: 'Launch training from your Dashboard' points to the course cards; 'Easily view your course requirements and achievements' points to the progress indicators; and 'Company Announcements display in your news feed' points to the news section.

edge2learn

Home Course Library Achievements Live Sessions

Welcome, Molly Manager

Easily view your course requirements and achievements

Launch training from your Dashboard

To do 5

Overdue 0

Completed 2

1 Login Week Streak

Total 7

All In Progress Overdue Not Started Completed

E2L PBT Essential: Demonstrating

E2L PBT Essential: Greetings

E2L Webinars: Social Media Marketing

News

Congrats on your perfect Mystery Shop Sarah!

Company Announcements display in your news feed

Thank you for joining us today!

Want to learn more?



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Pam Roberts

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Today's Presentation!



Meet Your Speaker

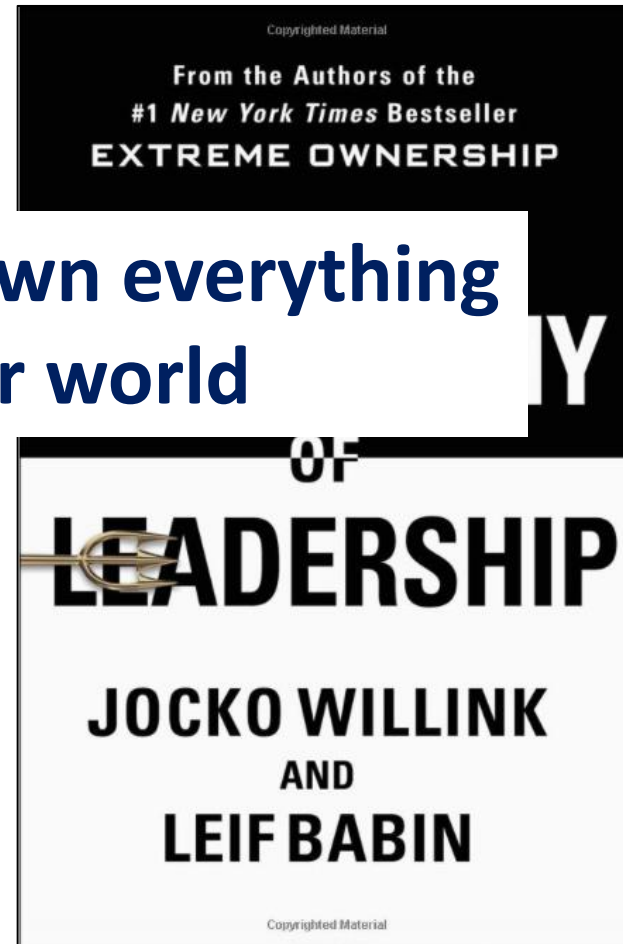
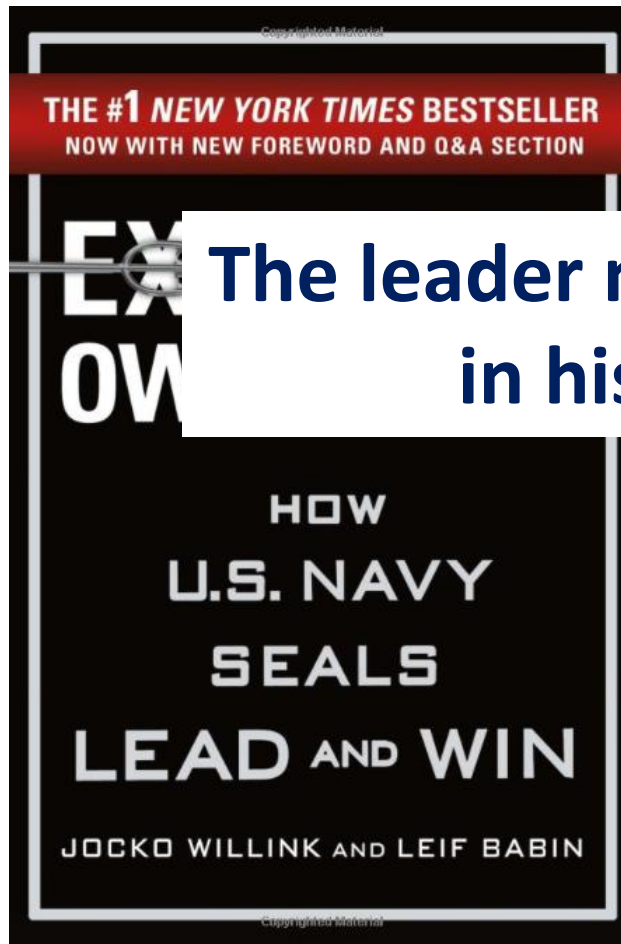
Debra Van Cleve



- Owner and Founder of Create Results Consulting and The SMART Org™
- Certified Management Executive Coach & Organizational Strategist
- 26+ years in Learning & Development
- Focus: Organizational Effectiveness and Sustainability
- She has consulted extensively with both public and private entities across the US
- Debra holds a Bachelor's Degree in Management with honors
- Fun Fact

Extreme Ownership

Accept that you as the leader are truly and ultimately responsible for everything under your command



**The leader must own everything
in his or her world**

No Bad Teams, Only Bad Leaders



“It’s not what you preach,
it’s what you tolerate.”

Source: Extreme Ownership by Jocko Willink and Leif Babin

Believe

You must...

- believe in the mission to be able to inspire others
- exhibit “unyielding perseverance to achieve victory”



Source: Extreme Ownership by Jocko Willink and Levi Baben

Check the Ego!

“The foremost requirement for potent leadership is
HUMILITY”

• Jocko Willink & Leif Babin

“Be Humble and Confident

Source: Extreme Ownership by Jocko Willink and Lefi Baben

The Four Laws of Combat

1

Cover and Move

2

Simple

3

Prioritize and Execute

4

Decentralized Command

Source: Extreme Ownership by Jocko Willink and Lefi Baben

Cover and Move

It's all About Teamwork...



Have each others backs!

Source: Extreme Ownership by Jocko Willink and Leifi Baben

Simple

Keep it Simple and Strategic!



Source: Extreme Ownership by Jocko Willink and Lefi Baben

Prioritize and Execute



What's most
important
right now?

Source: Extreme Ownership by Jocko Willink and Leifi Baben

Decentralized Command



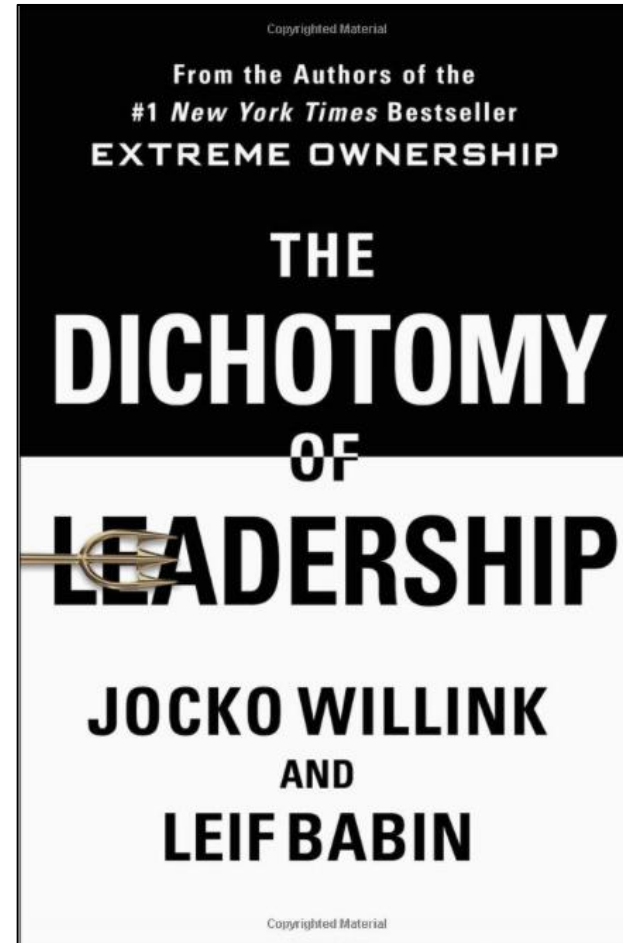
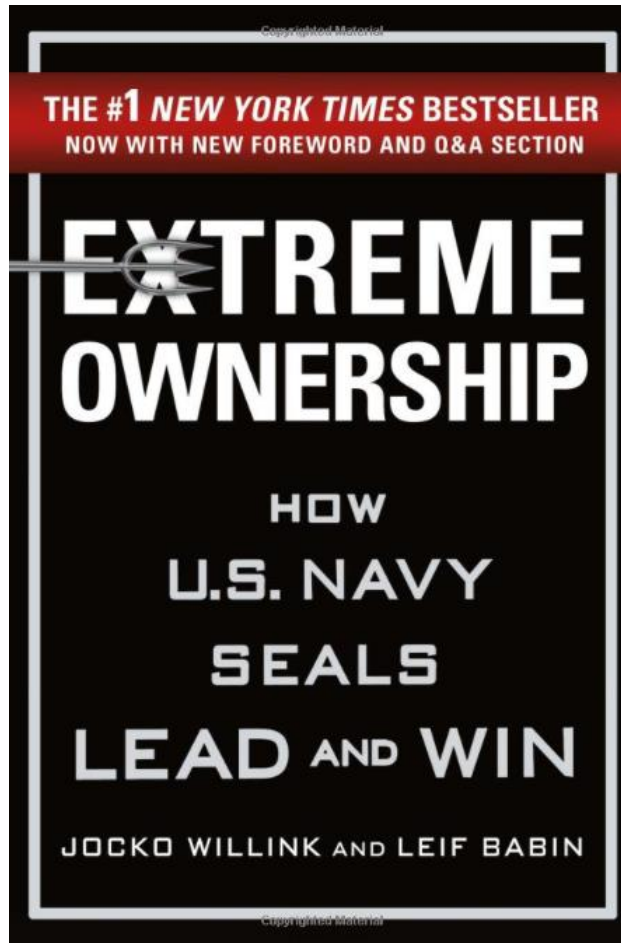
Source: Extreme Ownership by Jocko Willink and Leifi Baben

Leadership that creates Success

1. Own it – all of it! And empower others
2. Be a good leader and lead through accountability
3. Believe in the mission and inspire your team
4. Be humble and confident
5. Inspire and demand teamwork
6. Keep everything simple
7. Focus on the rights things
8. Lead, and know when to follow

Extreme Ownership

Accept that you as the leader are truly and ultimately responsible for everything under your command





Questions?

Our Next Ellis Webinar!

Dealing with Difficult Situations in Multifamily

Thursday, September 12, 2019

1:00 PM – 1:30 PM CST

Register now at epmsonline.com!

Pam Roberts



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thank you!

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