



*Welcome*  
Managing Social Media  
Marketing Burnout





Questions? Chat with us on twitter!  
@therentersvoice #rentersvoice

# TOPICS

Why does burnout *happen*

How to *professionally* overcome burnout

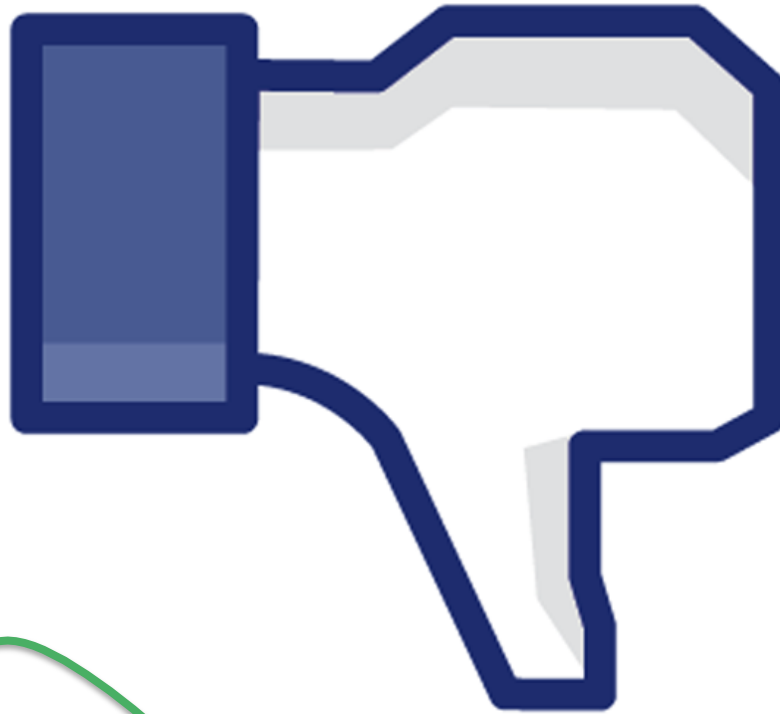
How to find *balance & inspiration*

WHEN YOU ARE **BURNED OUT**,  
YOU ARE **OFF YOUR GAME** AND  
YOUR **COMMUNITY NOTICES** –  
SOMETIMES EVEN BEFORE YOU DO.

Thought #1

Why does burnout happen

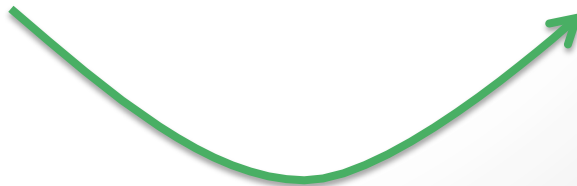
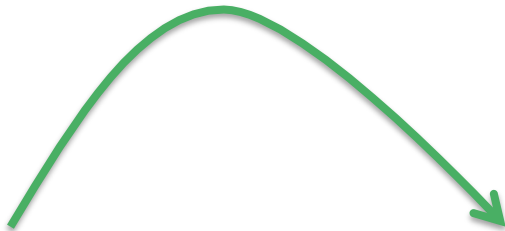
Why?



Apathy

Silence

Mental Rut



**ASSIGN**  
*the right people*



## Thought #2

How to professionally overcome burnout

THIS IS AN OPPORTUNITY  
TO EVALUATE YOUR GOALS  
AND EXECUTION.

#1

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# MANAGING BURNOUT

Define precise goals & a plan

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#2

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# MANAGING BURNOUT

*The Balancing Act*

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#3

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# MANAGING BURNOUT

*listen to you audience*

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#4

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# MANAGING BURNOUT

Work smart with smart solutions

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#5

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# MANAGING BURNOUT

Know your strengths

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# Thought #3

How to find balance and inspiration

*Work / Life*

**BALANCE**



GET  
inspired



Psst...

Use your customers for inspiration

# TAKEAWAYS

Why burnout happens

5 tips for your professional life

How to find balance & inspiration



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# Upcoming Webinar



Identifying and utilizing your  
brand advocates

*Thursday, September 26*  
*1:00 PM – 1:30 PM CDT*

Register at [epmsonline.com](http://epmsonline.com)

Thank you! Want to learn more?

rentersvoice.com

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epmsonline.com