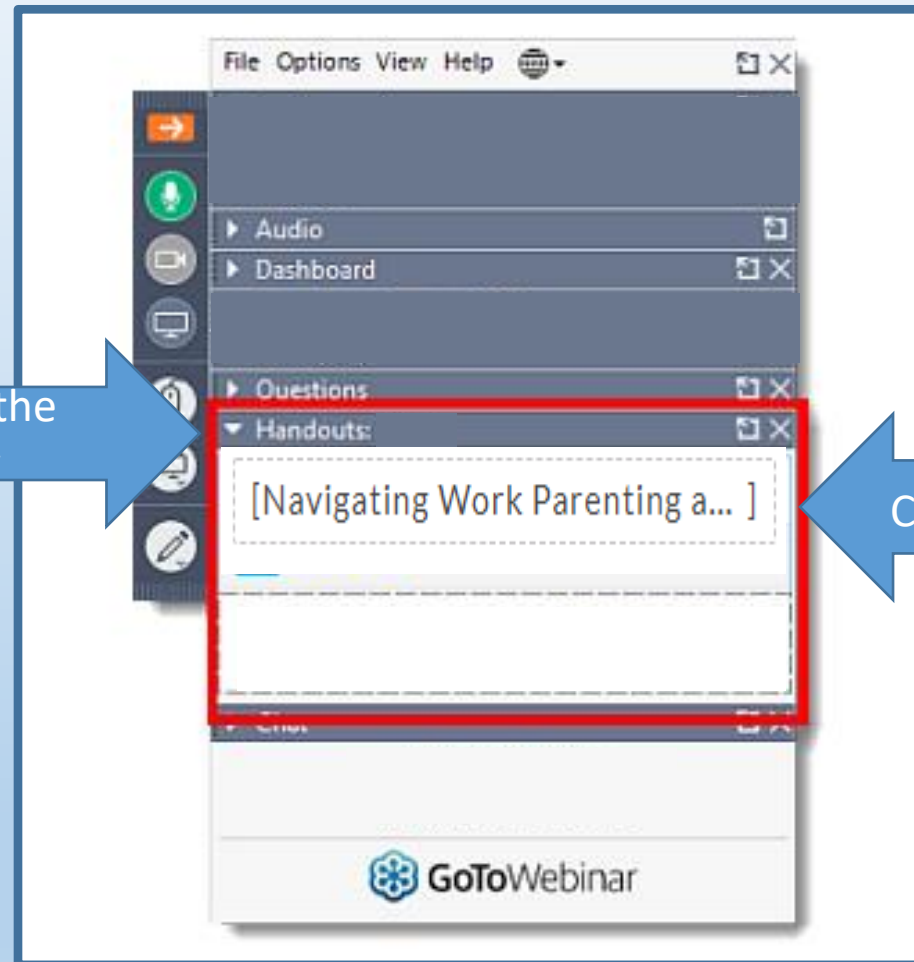


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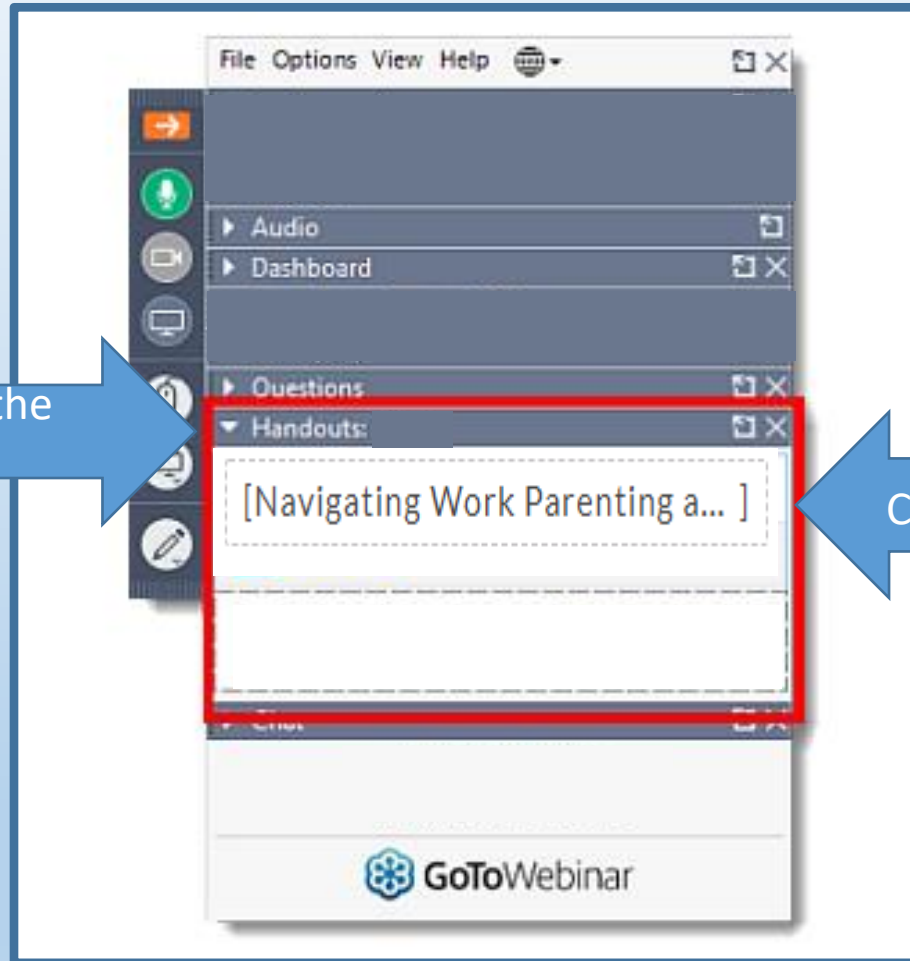
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Navigating Work, Parenting, and Home Education During COVID-19

WELCOME!



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dropdown arrow

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Navigating Work, Parenting, and Home Education During Covid-19

Additional Resources

1. Creating the Right Work Environment for Your Workday and Their Learning
 - [Homeschooling without a schoolroom](#)
 - [Creative reading and learning spaces in your home](#)
 - [Makeshift Reading and Learning Spaces](#)- There are some gems in here! I especially love the small kiddie pool filled with blankets and books to occupy your younger students.
 - [Creating your makeshift home office](#). I have been known to use my car as a conference call area. Consider all of your options.
2. Routines and Schedules
 - [The importance of a homeschool routine](#)
 - [How to homeschool and work from home](#)
 - [Homeschool Schedule for Working Parents](#)- The idea of breaking the daily routine into chunks is a great one!
 - [Homeschooling in the afternoon/evening](#). Erica the "Confessions of a Homeschooler" mom is one of my favorites! [Scheduling ideas](#) and editable schedules from kindergarten to high school from Erica.
3. Reducing Disruptions During Your Workday
 - Got back to the environment, routines and schedules, and make them work for *you*.

edge2learn.com

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Courses

Grow your teams in all areas throughout their careers.

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Free COVID-19 Resources
for Multi-Family Properties

Learn More



Thank you! Please check your email ppederson@edge2learn.com for additional information to sign in to [edge2learn](https://edge2learn.com).

Register for Free Access to COVID-19 Training Resources for Multifamily

Your Name (required)


Title (required)

Company Website (required)

Your Company (required)

Phone Number (required)

Your Email (required)



COVID-19 Resource Center

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edge2learn

COVID-19 is a pandemic that has affected everyone in our industry both in business and personal life. We have technology that allows us to continue business interactions until things return to normal. With this in mind, we've created resources to assist you with adjusting and taking precautions as needed. Together, we'll keep the multi-family industry moving forward and ready to handle what comes next.
Edge2Learn and Ellis Partners

End of the Game!



COVID-19
MAKE A PLAN



LEGAL
CONSIDERATIONS



SIGHT UNSEEN
LEASING



VIRTUAL TOURS

Maintenance



PRECAUTIONS FOR
MAINTENANCE TEAMS



PRECAUTIONS FOR
APARTMENT TOURS



WHAT TO DO
WHILE IN
QUARANTINE



FINDING SANITY ON
THE CRAZY TRAIN



VIRTUAL LEASING
DURING THE COVID-19
PANDEMIC



LEADERSHIP IN THE
DAYS OF COVID-19

e-Learning Courses: Take Leasing to the Next Level



PRERECORDED
VIRTUAL TOURS



LIVE STREAMING
VIDEO TOURS



SELF-GUIDED
TOURS

Professional and Personal Video Tips: It's About You!



VIRTUAL
LEASING



LEADERSHIP



WORKING
FROM HOME



HOMESCHOOLING
TIPS



MOTIVATIONAL

About Us: A Partner You Can Trust!

ellis

PROPERTY
MANAGEMENT
EPMS

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CONTACT US

NMHC

NMHC

NAA

NATIONAL ASSOCIATION OF
APARTMENT MANAGERS
NAA

CDC

CDC

Outside Resources: Learning from Others!

Helping your Teams Through the Tough Times

Virtual Leasing

It seems simple, right? Leasing virtually should come naturally to experienced leasers. However, that may not be the case! Your prospective residents must fall in love with an apartment that they can't touch or feel!

In this video series, you'll discover:

- The five "C's" you need to know to convert your virtual prospects into residents
- How to efficiently engage your prospects and keep them engaged from a distance
- How to manage and leverage today's technology to help you lease your apartments
- How to keep you at your best during these chaotic times



About Rommel Anacan
Rommel Anacan is president of his organizational development firm, The Relationship Difference, out of Orange County, California.



◀ MORE VIDEOS ▶

Motivation

How do you stay UP when today's events just seem like downers? Join Rick Ellis, CPM as he helps us examine the hopeful side of the current worst situation as well as the fun and upland side of working from home and shuffling to places. Rick, aka Mr. Monday, has an unrivaled way of putting a positive spin on just about everything. And he always adds a bit of his unique humor.

- Are You Leased? This learned trait is more important than ever as we learn to coexist in closed quarters. Shout it loud! "No leaser be happier!"
- Virtual Leasing still means DISNEY+ Leasing. With so much great new show and strategy on streaming that you don't forget the person who provides it always a part of any human encounter...even virtual. Especially virtual.
- Professionalism Starts at Home - See what? No, don't forget that professionalism may be the one trait in our life most needed in our new work from home reality. Master it, because no one will talk about personal professionalism.
- Theodorcrator or Theodorcrat? - This is your choice. Everyday. It's the menu of life. What you choose makes all the difference in the world to your work team and your home team.
- Live Like a - A Declaration of Personal Interdependence - How do you describe the kind of person our residents want to deal with right now? Don't they want to engage with someone who has the capacity for relationship? Someone who has the ability to genuinely connect? Rick shares these thoughts for the relationship expert London Saunders. Definitely touchy feely.



About Rick Ellis
Rick Ellis, CPM is President and Chief Client Officer of Ellis Consulting Services, an Irving, TX based apartment marketing, training, and contract leasing firm. Rick manages 300+ single family homes, duplexes and small apartment communities in the Dallas-Fort Worth Metroplex.



Leadership

Do leadership skills change in pandemic times? Should they? As a manager or supervisor, it probably goes without saying that neither you nor YOUR leaders have all the answers right now! And the answers that used to work don't work now. Join us for a practical look at what you need to do now to lead your team:

- Building trust when you don't know what to say
- Fighting off "Panic Issues Company"
- Finding "True North" when there is no direction
- Creating psychological safety
- Tips you can use from the stock market roadmap



About Susan Weston
Susan Weston has owned The Susan Weston Company since 2010 consulting and training in the multifamily industry. Her industry career spans over 40 years in executive capacities in Operations, Human Resources and Learning and Development at both publicly traded and private companies.



Home schooling Tip

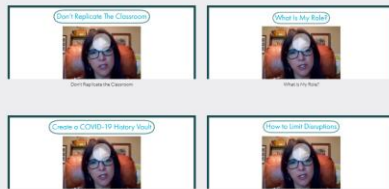
Join me as I share tried and true tips on how to successfully transition and blend your work and your children's education in your home.

The transition. Don't replicate the classroom - it's real!

- What is my role? Am I really "homeschooling"?
- It all starts with a routine. Set one. Make it visible. Stick to it.
- Plan a M.T. schedule for everyone. Wear it daily.
- Have to limit distractions so that you can get your work done!
- Moving past the books. Teach them the things they will NEVER learn in school.
- Take your kids to work day!
- The Topic Wheel: Spreading productive educational conversations with all ages.
- Create a Covid-19 History Vault: We are all living out a moment in history which will be captured in your children's and grandchildren's history books. Journal, research, copy articles, compare, contrast, and



About Maria Lawson
EPMS VP of Training and Development
Maria Lawson began her career in 1994 as a leading professional. Over years of leasing and managing a variety of product types gave her a deep understanding of the industry. She quickly took that grassroots knowledge into the training and marketing room.



◀ MORE VIDEOS ▶

Working From Home

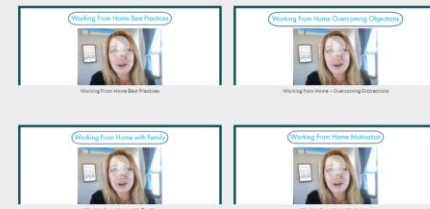
If your company has transitioned to working remotely, your daily routine has changed significantly. Working from home or remotely is definitely different than working in an office and there is no one size fits all formula. However, Edge2Learn and Ellis Partners in Management Solutions are here to help as we've been working remotely for several years!

Discover our best practices, including:

- Our tips for scheduling your day based on your lifestyle
- Suggested documentation and communication methods
- What works for your demographic: working alone, working with family at home, sharing your workspace with a spouse or significant other
- How to thrive as a remote worker
- How to build social opportunities when there's no office



About Pam Roberts Pederson
Edge2Learn, Director of Engagement and Communication
Pam has a unique ability to provide training materials in a captivating and entertaining format and facilitates presentations and webinars nationally for the Multifamily Industry.



Thank you for joining us today!

Want to learn more?



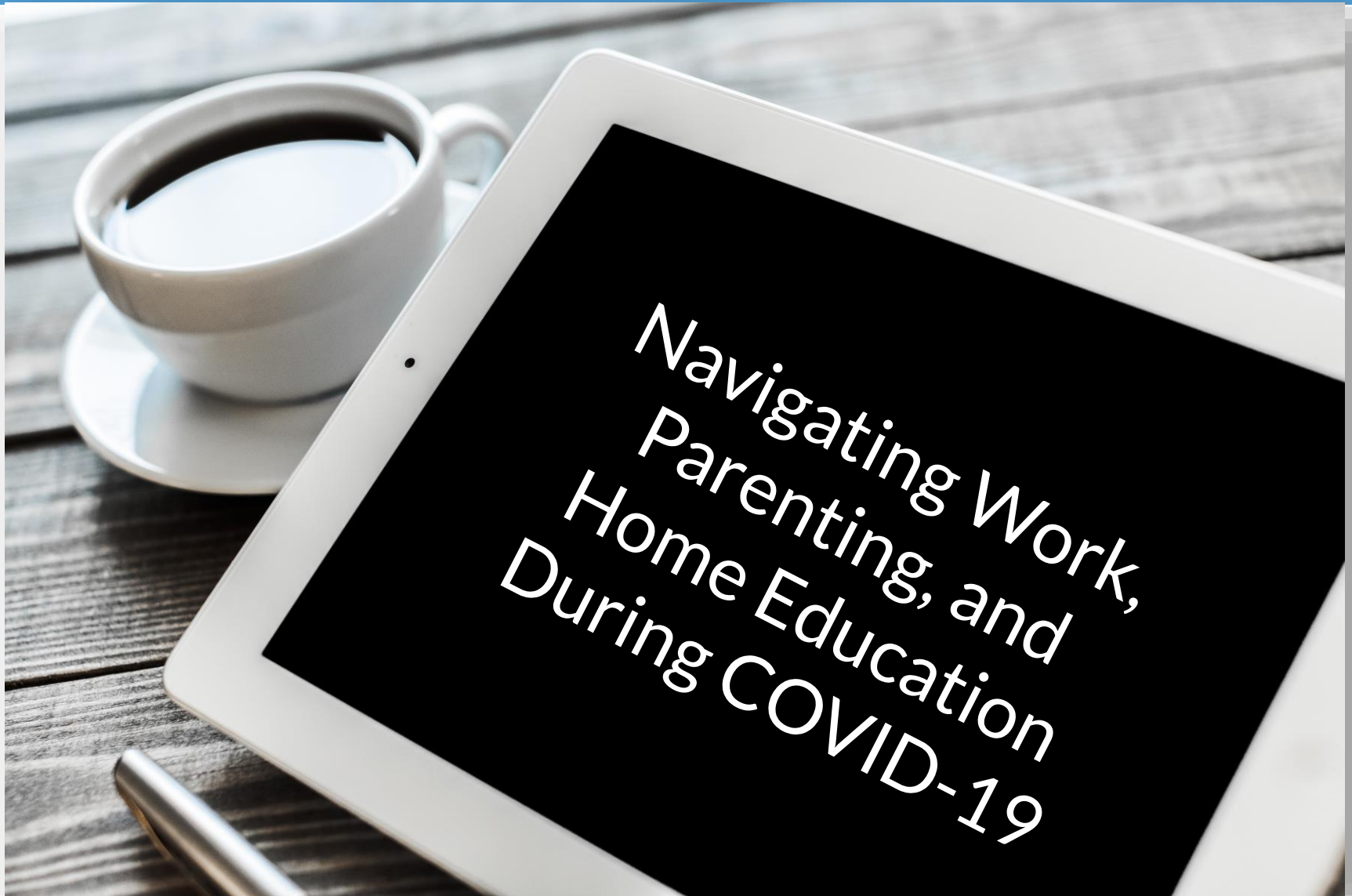
Pam Roberts Pederson

Director of Engagement and Communications
Edge2Learn

ppederson@edge2learn.com | (317) 881-8511



Today's Presentation!



Meet Your Speaker

Maria Lawson



- Maria Lawson is a 20+ year apartment industry veteran
- Maria started as a Leasing Consultant and worked her way up to a VP of Marketing and Training at Lincoln Property Company
- She is currently the VP of Training and Development for Ellis Partners in Management Solutions
- She handles content development of a wide variety of multifamily industry training programs related to lead conversion, resident retention, and customer loyalty.

What Am I Doing Here?



Choose Your NAVIGATION Tools



Choose Your NAVIGATION Tools

- 
- A stylized, low-poly illustration of a road with white lane markings. Several red cars are positioned along the road, appearing to travel from the top left towards the bottom right. The cars are simple geometric shapes, and the road is a light gray color.
1. The Environment
 2. Routines and Schedules
 3. Reducing Disruptions During Your Workday
 4. Moving Beyond the Books- Teach them What You Know
 5. Stimulating Great Conversations

Creating the Right Environment



Your Workspace



Your Workspace and Learning Space

YOU



Playing Tennis



Routines are Critical

Good Morning Routine!



	Get Dressed
	Make Bed & Tidy Room
	Eat Breakfast
	Fix Hair
	Brush Teeth
	Shoes On
	Get Bag, Lunch, etc.

Have a great day!

© getSN4ZZY.com

Homeschool Routine

8:45-9:30 - Subject #1
 9:30-9:45 - Chores
 9:45-10:10 - Break
 10:10-10:55 - Subject #2
 10:55-11:10 - Chores
 11:10-11:35 - Break
 11:35-12:20 - Subject #4
 12:20-1:00 - Lunch Break
 1:00-1:45 - Subject #5
 1:45-2:00 - Chores
 2:00-2:25 - Break
 2:25-3:10 - Subject #6

dowado.blogspot.com

A Sample Schedule for a Work from Home Homeschooling Mom

5:30	Work Tasks		
6:30	Get Dressed		
7:00	Breakfast		
8:30	Time for School		
11:30	Lunch		
	1:00	Finish School	
	2:00	Work Tasks	
	3:30	Start Dinner	
	5:00	Dinner	
7:30	Family Devotion		
8:30	Children to Bed		
	Work Tasks		
10:30	Lights Out		

www.MeetPenny.com

Plan for the Unpredictable

Throwback Thursday- Pull out the old clothes, yearbooks, family videos, family pictures.

Choose a year—1975.

- **Movie:** The Apple Dumpling Gang, Benji
- **Dance:** YMCA, Funky Chicken, Do the Hustle
- **History:** NASA- Apollo and Soyuz 1st USA + Soviet Mission
- **Geography:** Suez Canal reopens
- **Economics:** Cost of living report
- **Technology-** Motorola patent for 1st mobile phone
😊
- **Music-** Top songs Captain and Tennille, Elton John...

Plan for the Unpredictable

Fun Flexible Friday- A day to learn

- Science- www.sciencefun.org, Explore.org/livecams
- Geography- Stack the states app, the Travel Channel
- History- The Men Who Built America series, Drive Thru History Adventures with Dave
- Adventure- Virtual rides at Six Flags, Disney World
- Art- Painting with Bob Ross, Art For Kids Hub (YouTube)
- Math- Chalk math, window math, jumping rope

Routines and Disruptions

Put it in writing

Make it visible for everyone to see

Routines should become a habit

Routines are made to be broken

Learning Schedule- 8th Grade

MORNING SCHEDULE -8am

- Movement- 30 min
- Algebra- 1 hr
- **Break- 10 min**
- Logic- 1 hr
- **Break- 10 min**
- Latin- 1 hr
- **LUNCH TIME: 12:00-1pm**

AFTERNOON SCHEDULE- 1pm

- Reading/Quiet Time- 1 hr
- **Break- 10 min**
- Biology/Writing/Debate- 1-2 hrs
- **FINISH TIME: 3-4pm**

Learning Schedule- 4th Grade

MORNING SCHEDULE -9am

- Movement- 30 min
- Math- 30-45 min
- **Break- 10 min**
- Writing/Grammar- 30-45 min
- **Break- 10 min**
- Science/History- 1 hr
- **LUNCH TIME: 12:00-1pm**

AFTERNOON SCHEDULE- 1pm

- Reading/Quiet Time- 1 hr
- **Afternoon Learning/Fun Activities**
 - Building
 - Playdough
 - Painting
 - Experiments
 - Outside
 - Teach Pet a Trick

Can We Play on a Video Game?

When the academics are complete... 3-6pm

✓ **Skill Training-** Sports, music—practices during our normal season



❖ Be Ready!

✓ **Cardio/weights**

✓ **Free Fun**

- Facetime with Friends
- **Video Games**
- Etc.

✓ **Dinner-** 6 or 7 pm

✓ **Family Activity or More Free Fun**

Reducing Disruptions During Your Workday



Reducing “Little” Disruptions

4 More Navigation Tools...

- *Use the Power Packed Schedule*
- *Call a Friend*
- *Practice Emergency Drills*
- *Use a Timer and Reward*



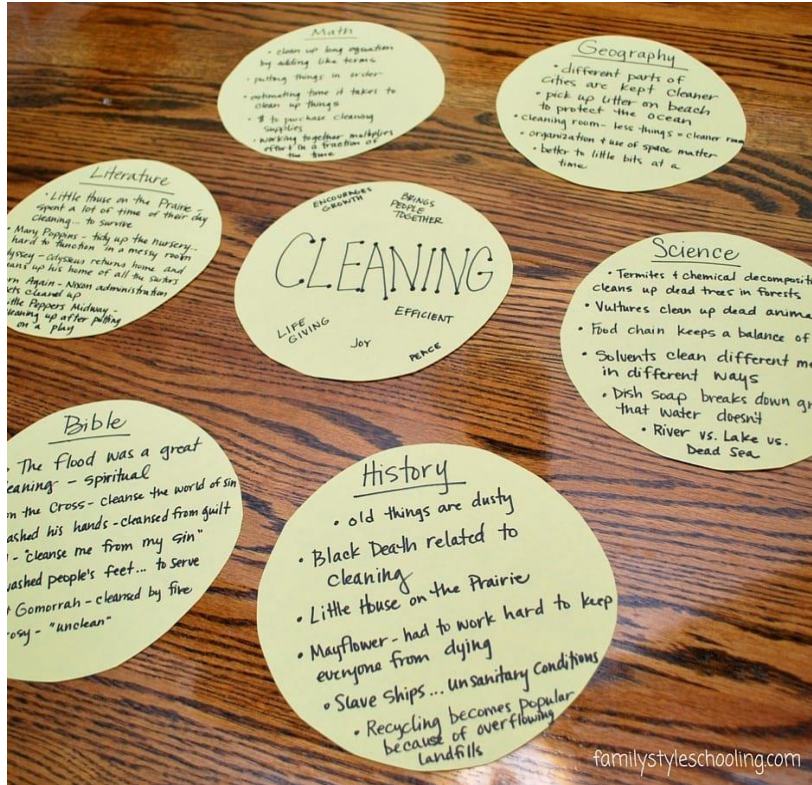
Play Hooky With Your Kids!



Moving Beyond The School Books- Teach them What You Know



Stimulating Great Conversations



Stimulating Great Conversations



Our Next Edge2Learn Webinar!

**Dealing with Difficult Situations
During Covid-19**

April 29, 2020

1:00pm – 1:30 pm CST

**Register on
edge2learn.com**

Pam Roberts Pederson





Questions?

From All of us at Edge2Learn

