

## Season of Cheer, Get Your Cheer On!

### HANDOUT



Cameron's Book: King of Cheer

Today's Discussion Talking Points:

Topic #1 – Finding Your Cheer - Trying to find self

Topic #2 – Taking Your Cheer and Making it Happen – How do you take an idea and make it happen?

Topic #3 – Sustaining the Cheer – When performing, you need to be on, how do you do that?

Topic #4 – Making the Cheer Real – How do you “be real” with customers/fans?

Topic #5 – Your Cheer has to have a Purpose - How do we ensure our purpose is meaningful?